



JEEVKA

An Initiative of Government of Bihar for Poverty Alleviation

Bihar Rural Livelihoods Promotion Society State Rural Livelihoods Mission, Bihar



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Office Order

(For support in facilitating insurance coverage to SHG members)

Bihar rural livelihood promotion society is facilitating coverage of SHG members under the scheme of Pradhan Mantri Jeevan Jyoti Bima Yojna (PMJJBY) and Pradhan Mantri Suraksha Bima Yojna (PMSBY) through banking channels. The endeavor under insurance has paid dividends and Jeevika could facilitate coverage of more than 40 lakh members in financial year 2021-22. In order to facilitate universal coverage of SHG member, policy level support was provided in financial year 2021-22.

To further strengthen the mechanism following approvals has been given for the financial year 2022-23:

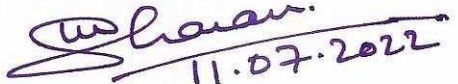
- a) For printing/xerox of forms related to PMJJBY & PMSBY an amount of Rs. 20,000 (Twenty thousand only) is allocated per block. This will be over and above the stipulated budget of any block and it will be used purely for insurance aspect. **Blocks need to maintain stock register for all printed/xerox forms related to PMJJBY & PMSBY and then ensure utilization.**
- b) It is further emphasized that all BPIUs need to ensure that support of banks are sought to seek the forms related to PMJJBY & PMSBY and the additional budget provided needs to be utilized judiciously.
- c) The services of family members of deceased family who got insurance benefit may be taken for sharing of experiences. Each block can utilize the services of such members for 30 days and payment of Rs. 200 per day can be given as resource fee. It is expected that the resource person will visit at least three villages in a day to share his/her experiences. Thus, total budget of Rs 6,000/- per block is allocated in this head.
- d) The success of social security drive majorly depends on organization of insurance camps. A budget of Rs. 7,500 (Rupees seven thousand five hundred) is provided to each BPIUs to facilitate the organization of insurance camps through business

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correspondents or otherwise. This budget is to be effectively utilized by the blocks and ensure that any bottleneck related to Insurance is resolved in priority.

All DPMs and BPMs are directed to act with immediate effect and ensure coverage of SHG members on priority.

By the order of CEO, BRLPS


11.07.2022
Mukesh Chandra Sharan

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CC to:

1. All staffs of BRLPS
2. Concerned File